



Korea Centre

School of International Relations and Politics, Mahatma Gandhi University, Kerala

Supported by

Academy of Korean Studies, Republic of Korea

Young Scholars Korean Studies Workshop

Between Hallyu and Indo-Pacific: Evolving Dimensions in India-South Korea Relations

November 12, 2024

Programme

Venue: [Google Meet](#)

Inaugural Session:

Time: 10.00-10.30 Hrs

- Welcome and Workshop Introduction: Dr. Jojin V John, Hon. Director, Korea Centre
- Inaugural Remarks: Prof. CT Aravindakumar, Vice-Chancellor, Mahatma Gandhi University, Kerala
- Special Remarks: Mr. Kim Chang-nyun, Consul General, Consulate of the Republic of Korea in Chennai
- Vote of Thanks

Session 1: From Webtoons to Kimchi: Mapping Korean Wave in India

Time: 10.30-11.45 Hrs

Chair: Dr. Neerja Samjdhar, Chairperson, Centre for Korean Studies, Jawaharlal Nehru University, New Delhi

- Pallavi Kumari, Centre for Korean Studies, JNU, New Delhi *Paper Title: Webtoons: South Korea's Billion-Dollar Cultural Export*
- Advaitha, IMPSS, MG University, *Paper Title: K-Wave in India: Its Impact on Indian Youth*
- Anoushka S Rabha, IIT Chennai, *Paper Title: Media Portrayal and Globalisation of Kimchi: An Analysis of Cultural Identity and Media Influence*
- Gourilakshmi, SIRP, MG University, *Paper Title: Beyond Hallyu: The Significance of Cultural Diplomacy in the India-Korea Strategic Partnership.*

Q&A



Session 2: Beyond Entertainment: K-Pop as a Driver of Social Change and Migration

Time: 12.00-13.15 Hrs

Chair: Dr. Aparna Eswaran, Assistant Professor, SIRP, MG University

- Vanshika Yadav, Delhi School of Economics, Delhi *Paper Title: Korean Pop Culture and Rethinking Masculinity in the Indian Context*
- Ardra R, SIRP, MG University, *Paper Title: How K Pop Breaks Stereotypes on Masculinity and Gender Norms among Indian Teens*
- Anshif Ekkadan, Ashoka University, Sonipat, *Paper Title: K-pop as a Gateway: Understanding the Role of Korean (Popular) Culture in Driving Student Migration Trends*

Q&A

Session 3: Maritime Partners: India-Korea Strategic Alignment in the Indo-Pacific

Time: 14:30-15.45 Hrs

Chair: Dr. Jitendra Uttam, Professor, Jawaharlal Nehru University

- Devi Chandan, SIRP, MG University, *Paper Title: Comparative Analysis of South Korea and India's Indo-Pacific Visions: Convergences and Divergences*
- Shreya Das, South Asia University, New Delhi, *Paper Title: Inclusive Indo-Pacific: A Beneficial Converging Point for India and Republic of Korea*
- Mithun Rajesh, IMPSS, MG University, *Paper Title: India-South Korea Defense Partnerships: Investigating Joint Military Exercises, Defense Equipment Trade, and Strategic Alignment in the Indo-Pacific Region*
- Aanchal Sinha, Department of East Asian Studies, Delhi, *Paper Title: Bridging Asia and the Arctic: Collaborative Opportunities for India and South Korea on the Northern Sea Route*

Q&A

Session 4: Concluding Session

Time: 15.45-16.15 Hrs
